



Essentials of Statistics for Business and Economics with Data Files CD-ROM

David R. Anderson, Dennis J. Sweeney, Thomas A. Williams

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This brief introduction to business statistics balances a conceptual understanding of statistics with the real-world application of statistical methodology. The essentials version features selected core topics from the authors' market-leading *Statistics for Business and Economics*, 8th, presented in 13 chapters. It includes the highly-regarded strengths of the longer text, including the problem-scenario approach that uses real-world examples to introduce statistical techniques. Methods, Applications, and Self-Test exercises include hundreds of problems based on real data. Examples and exercises throughout focus on ways that statistics contribute to improving the quality of products and services. This text can also be computer integrated at the discretion of the instructor. Instruction for data analysis based on Microsoft Excel and MINITAB is included in appendices of appropriate chapters. Case problems are also provided with the text, with data sets available on disk for both MINITAB and Excel formats.

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