



Blue Ocean Consulting: 25 Skills Every Consultant Should Absolutely Master

Francis Nzeutem

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Francis Nzeutem, author of the famous memoir *From the Streets to Wall Street* is back with another literary mentorship in his new book *BLUE OCEAN CONSULTING: 25 SKILLS THAT EVERY CONSULTANT SHOULD ABSOLUTELY MASTER*. Inspired by the works of W. Chan Kim and Renee Mauborgne, Mr. Nzeutem has become the master of every career arena he's ever entered. He's a businessman who knows the score and encourages the reader to do the same if they want to see the maximum ROI (Return On Investment) in their businesses. Unlike many business guides, *BLUE OCEAN CONSULTING* doesn't skim the surface, but delves deep into key success points with fresh perspective and solid instruction that can help revive a floundering business, enhance an established business or provide a solid foundation for a start-up. From self-management to crisis management, Mr. Nzeutem walks you step-by-step through his proven blueprint for a healthy, successful business. One gem Mr. Nzeutem shares sparkles brighter than any other: don't be a Jack-of-All-Trades and the master of none! *BLUE OCEAN CONSULTING* exposes the reader to skill sets vital to the prosperity of their consultancy. This concise compendium is the ultimate manual for creating and growing a successful business. Your company is too important and your clients are too valuable for you not to get the best education, resources and mentors in your industry—and the best is Mr. Francis Nzeutem. Don't wait—get your copy today—your business can't afford another day without this book!

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