



# **International Supply Chain Relationships: Creating Competitive Advantage in a Globalized Economy**

*Patrick Daly*

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## **International Supply Chain Relationships: Creating Competitive Advantage in a Globalized Economy**

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The systems approach provided by supply chain management is a very useful and powerful framework. However, it is the strength and quality of the relationships and connections that we build with other players that will ultimately determine the effectiveness and the success of our business.

*International Supply Chain Relationships* covers international supply chain relationships, long term inter-organizational relationships, situational inter-organizational relationships, multi-disciplinary global engineering teams, technologies and innovations, supply chain communication, supply chain coordination, and future trends. It aims to provide supply chain practitioners in any type of business with ideas, tools and strategies, that they can readily access, interpret and put into practice speedily and pragmatically to create value for their own business.

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