



Real-World Decision Modeling with DMN

James Taylor, Jan Purchase

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Organizations make thousands of automated, operational decisions every week--from targeted pricing of products to determining which customers get automatic approval, from customizing website navigation and content to satisfying regulatory mandates. How well they make these decisions drives their profitability, makes or breaks their reputation and powers customer satisfaction.

How these decisions are made is one of a company's most important assets. All too often these decisions are not explicitly managed, assessed or even visible to the company's business experts. Instead they are buried in the company's software code and policy manuals, where they are hidden from view and may even be contradictory. Decision modeling gives you the power to change this, to make your organization's decisions transparent, agile and scalable.

Written by two of the field's foremost experts, this book addresses why, when and how to model decisions using the Decision Model and Notation (DMN), a new open standard for representing business decisions. This comprehensive book provides a complete explanation of the Decision Modeling technique and how it aligns with Decision Management and Digital Transformation. It describes the DMN standard focusing on the business benefits of using it. Full of examples and best practices developed on real projects, it will help new decision modelers to quickly get up to speed while also providing crucial patterns and advice for more those with more experience. The book includes a detailed method for applying decision modeling in your organization and advice on how to select tools and start a pilot project.

Features:

- Over 220 practical illustrations
- 47 best practices
- 13 common misconceptions to avoid
- 12 patterns and approaches
- 3 worked examples

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