

Unsubscribe: How to Kill Email Anxiety, Avoid Distractions, and Get Real Work Done

Jocelyn K. Glei



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Unsubscribe: How to Kill Email Anxiety, Avoid Distractions, and Get Real Work Done Jocelyn K. Glei A modern, no-nonsense guide to getting rid of email anxiety, reclaiming your productivity, and spending more time on the work that matters.

Let's face it: Email is killing our productivity. The average person checks their email 11 times per hour, processes 122 messages a day, and spends 28 percent of their total workweek managing their inbox. What was once a powerful and essential tool for doing our daily work has become a near-constant source of frustration, anxiety, and distraction from our work.

In *Unsubscribe*, Jocelyn K. Glei will show you how to tame your inbox, reclaim your productivity, and rediscover your creativity with tips on how to:

- Break free from email addiction by understanding the psychology of reciprocity, completion bias, and the asker's advantage.
- Learn how to email smarter, faster, and less by prioritizing based on what really matters—your goals, your agenda, your people.
- Master the art of crafting emails that get people to pay attention, take action, and like you as a human!
- Jumpstart your email messages with word-for-word scripts for everything from getting clients to pay you to negotiating fees to delivering criticism.
- Develop daily routines and boundaries that minimize your time on email and free up your energy for more meaningful work.

With illustrations, activities, and checklists, *Unsubscribe* makes learning how to become a zen master of email simple and—dare we say—fun. Are you ready to unsubscribe from inbox overwhelm?



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