



# **Your One Word: The Powerful Secret to Creating a Business and Life That Matter**

*Evan Carmichael*

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# Your One Word: The Powerful Secret to Creating a Business and Life That Matter

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**Your One Word: The Powerful Secret to Creating a Business and Life That Matter** Evan Carmichael

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In this bold and empowering guide, entrepreneur and social media sensation Evan Carmichael shares the secret to turbo-charging your path to success on your own terms. With thought-provoking questions and inspiring, instructive examples, *Your One Word* will help you nail down your personal mottos - the word that captures your purpose and passion. With this operating philosophy in hand, you will then learn how to leverage this powerful tool to create the business and future of your dreams.

Aimed at entrepreneurs as well as intrapreneurs, managers, and anyone else who wants to achieve success in a powerfully meaningful way, *Your One Word* more than just a useful tool. It's also an inspiring and enlightening read.

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