

Building Chris-Craft: Inside the Factories

Anthony S. Mollica, Christopher J. Smith



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Building Chris-Craft: Inside the Factories Anthony S. Mollica, Christopher J. Smith For more than half a century, Chris-Craft reigned supreme in the world of motorboating. This market dominance was due in no small part to the design and construction techniques employed in the company's studios and on its factory floors.

Building Chris-Craft examines the company's design and production heritage, looking at Chris-Craft's considerable accomplishments in the context of key competitors and industrial trends in general.

High-quality archival images take readers inside the factories, design studios, and lofts of Chris-Craft factories in Algonac, Holland; Cadillac, Michigan; Salisbury, Maryland; Chattanooga, Tennessee; and Caruthersville, Missouri.

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