



Leadership PQ: How Political Intelligence Sets Successful Leaders Apart

Gerry Reffo, Valerie Wark

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IQ and EQ (Emotional Intelligence) are not enough. Creating profit, growth and a better future for society is the new leadership challenge. In a shared power world, no single organization is in control or can deliver alone. Leadership PQ is for leaders working with multiple stakeholders to achieve more together. Shortlisted for the CMI Management Book of the Year 2014/15, *Leadership PQ* introduces a new leadership requirement, PQ (political intelligence) that will allow governments and businesses to build relationships and work together in a new and more effective way.

Successful leaders have built the capability to interact strategically in a world where government and business share power to shape the future. *Leadership PQ* explains why political intelligence is now a critical leadership requirement, presents exclusive case studies and interview material to demonstrate the impact of PQ in action, and provides practical advice to on how to develop it by effectively navigating the Golden Triangle of business, government and society. *Leadership PQ* is targeted at: business leaders at a multinational and local level; leaders involved in public policy and delivery; leaders of non-profit organizations; executive teams; and aspiring leaders in all sections. While each sector features different challenges, PQ can give them greater reach and impact.

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