

The Longaberger Story: And How We Did It

Dave Longaberger, Steve Williford



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Written in Dave Longaberger's own words, with his folksy but wise style, this was the first book about his rise from poverty to plenty. THE LONGABERGER STORY - AND HOW WE DID IT chronicles his persuading a few ladies to make his baskets for free, because he had no money to pay them. It tells of his rise to a humble multimillionaire, while helping his associates make more money than they could have ever imagined. It describes the meticulous care with which the Longaberger Baskets are made, causing them to be sought by collectors worldwide. With vivid color and exclusive black and white photos, over 500,000 copies of this breakthrough book have been sold. With a limited number of copies still in print, like the baskets themselves, it is now a collectors item. When the remaining copies are gone, they are gone. After 13 printings, the book will not be reprinted again.



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From reader reviews:

Louise Best:

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Vincenza Nagel:

Often the book The Longaberger Story: And How We Did It has a lot associated with on it. So when you check out this book you can get a lot of help. The book was authored by the very famous author. The author makes some research previous to write this book. That book very easy to read you can get the point easily after looking over this book.

Jennifer Randolph:

Reading can called mind hangout, why? Because if you are reading a book especially book entitled The Longaberger Story: And How We Did It the mind will drift away trough every dimension, wandering in most aspect that maybe not known for but surely can become your mind friends. Imaging every word written in a publication then become one form conclusion and explanation this maybe you never get prior to. The The Longaberger Story: And How We Did It giving you another experience more than blown away your head but also giving you useful details for your better life in this era. So now let us explain to you the relaxing pattern at this point is your body and mind is going to be pleased when you are finished reading it, like winning a game. Do you want to try this extraordinary investing spare time activity?

Clara Duke:

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